



Making sustainability possible

The app for citizens and territories

by

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What is the issue?

For sorting waste correctly, citizens need to



1

Learn how to sort waste according to local rules

2

Find the right information

3

Distinguish among various materials: plastics or bioplastics?

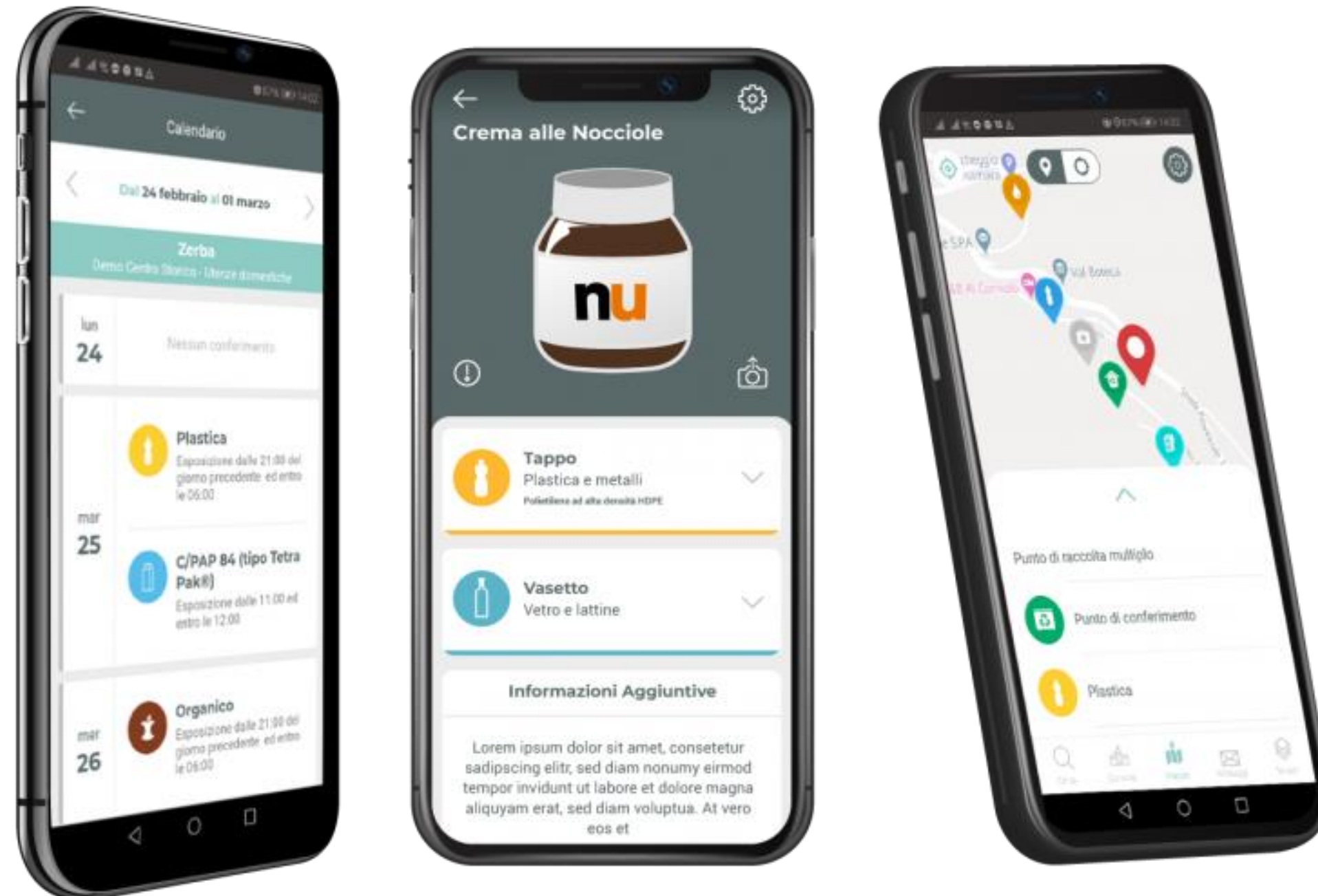
4

Do not forget days and hours to put out their trash to be collected

A virtual assistant for waste sorting and circular economy



Simply by scanning the product's barcode, you get right away the disposal information for the packaging, geolocated



Text search and symbol search for those products with no barcode

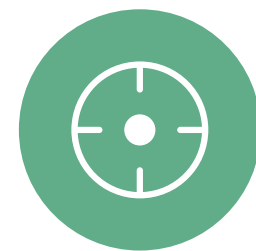


New feature: image recognition

Materials and geolocation



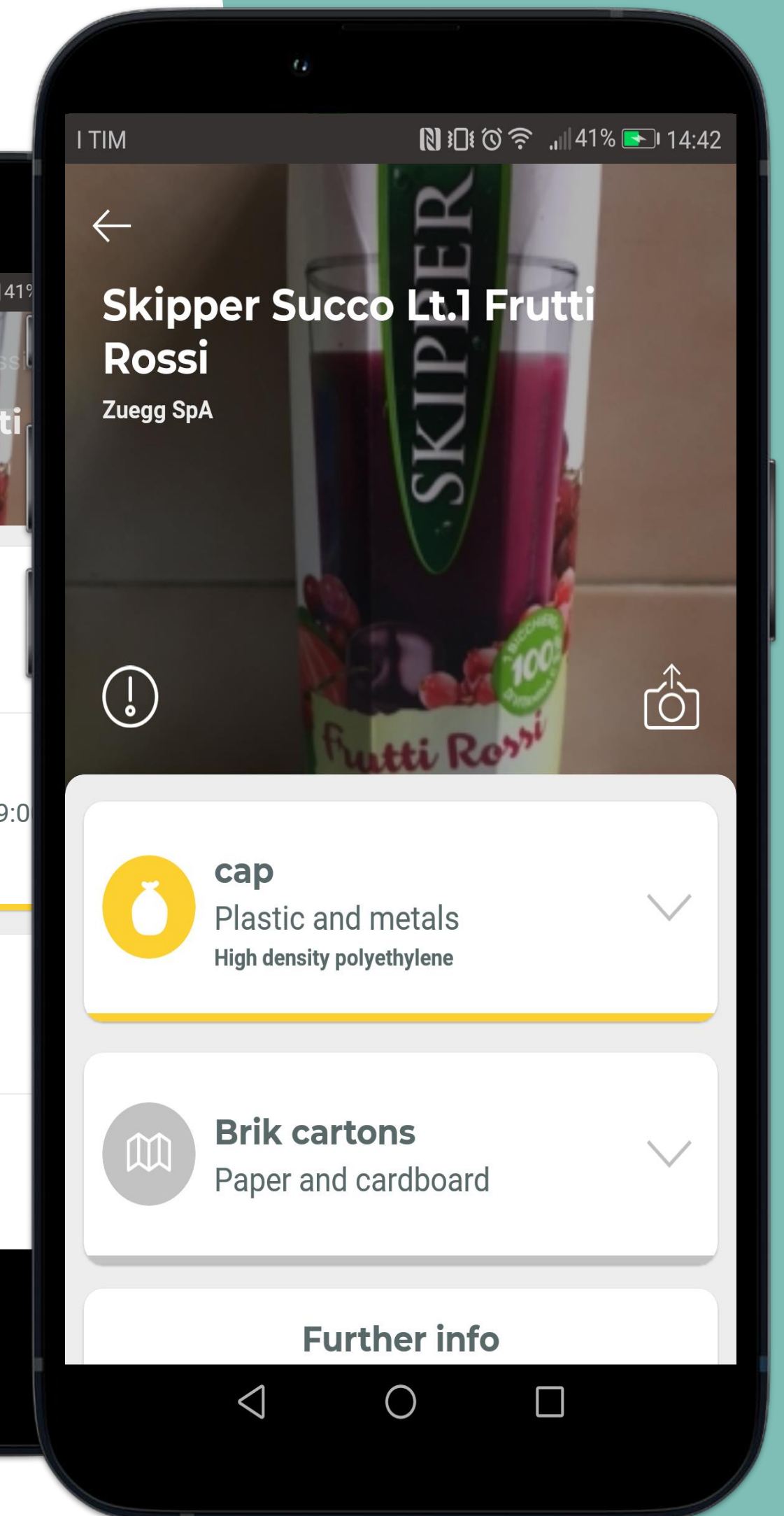
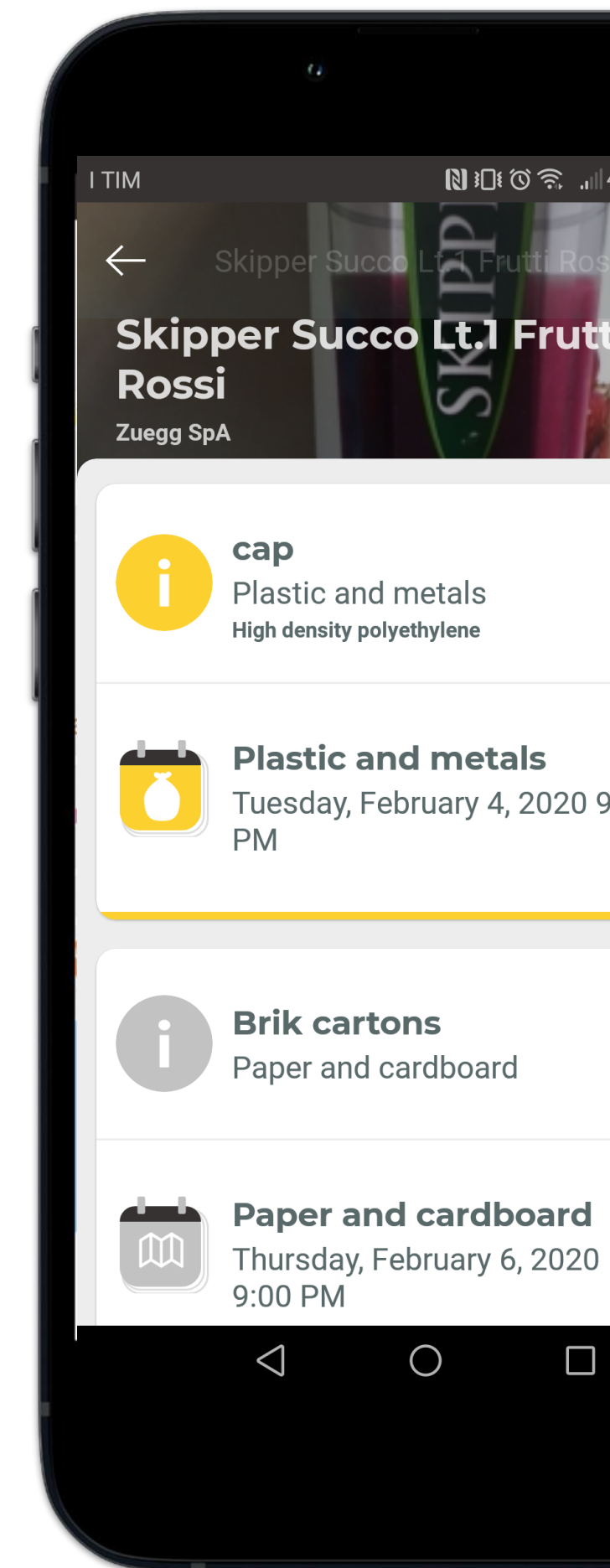
It tells you the various **composing materials** of the product and in which bin they go



You get the up-to-date information according to the city you live in (**geolocation**)



It tells you where (**collection points**) and when (**calendar for door-to-door collection**) to sort waste

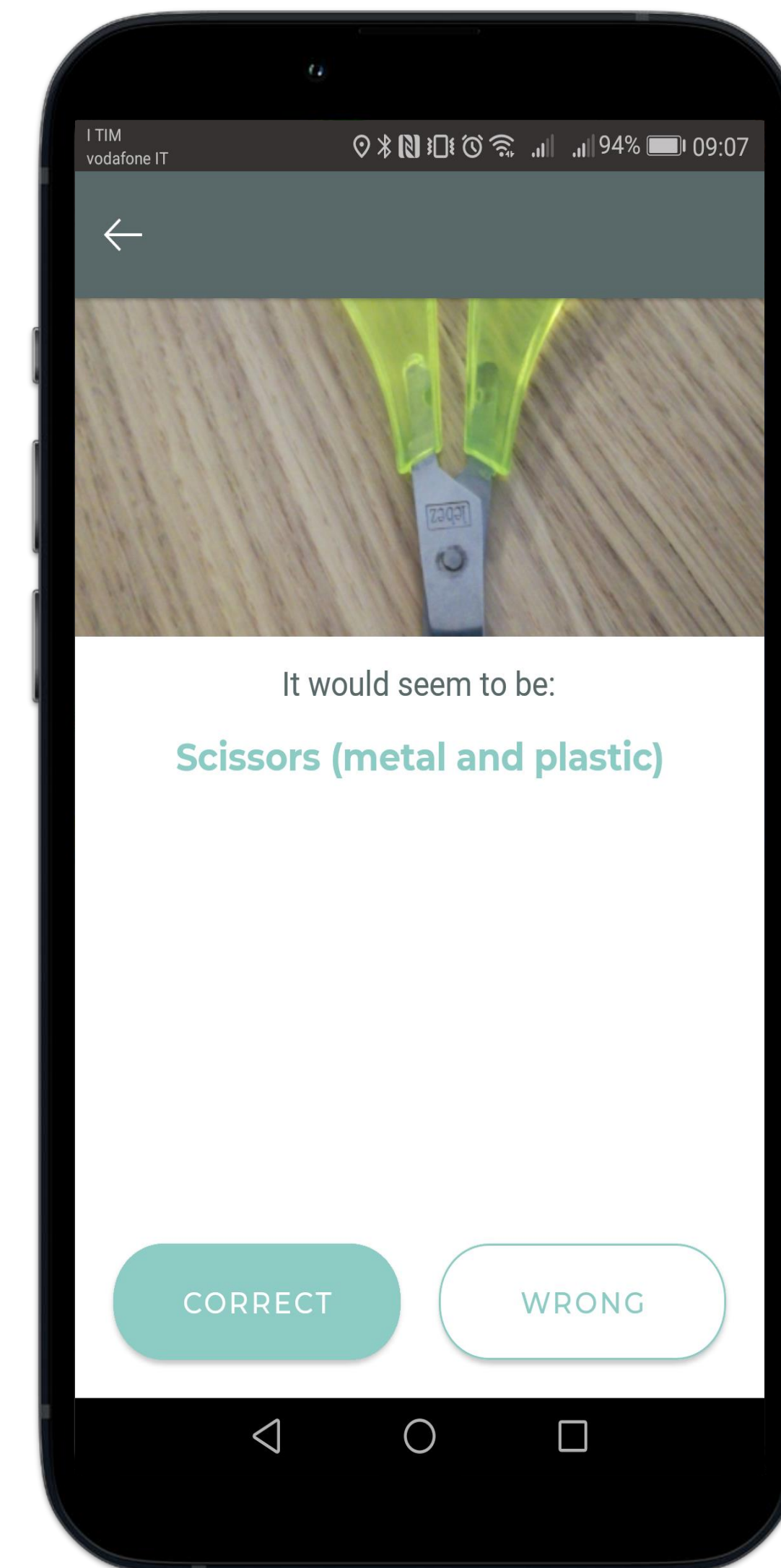


What if...there is no
barcode?

Image recognition

Just take a picture: Junker will
identify the product and tell you
how to sort it correctly

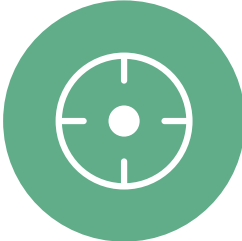
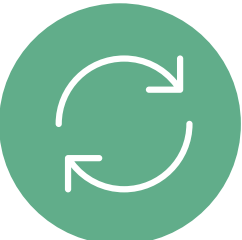

First app in Europe to introduce such
an innovative feature for waste sorting

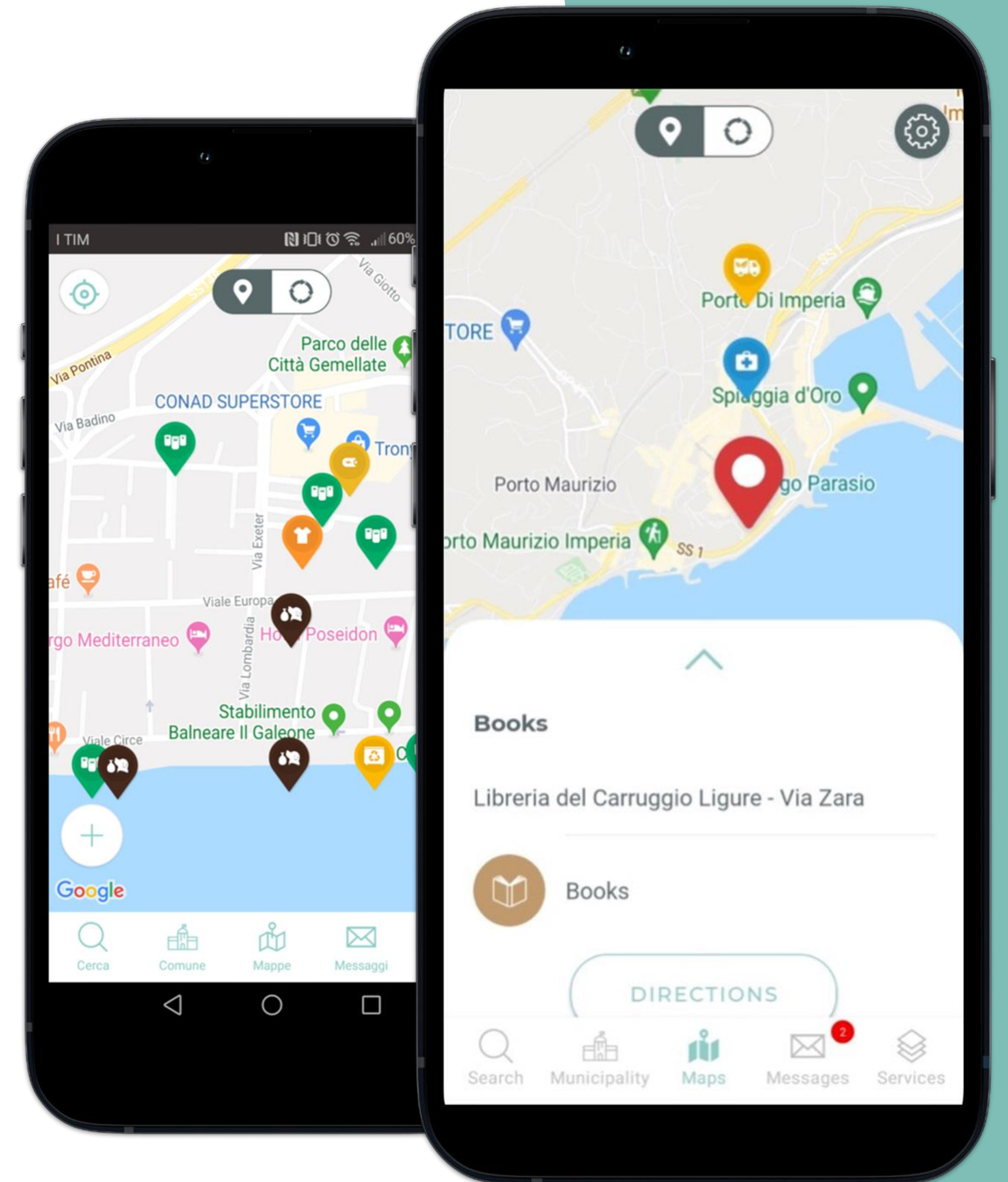


How can Junker help you?

Maps

You will find:

-  Collection points
-  Points for reuse
-  Points for sharing



How can Junker **help** you?

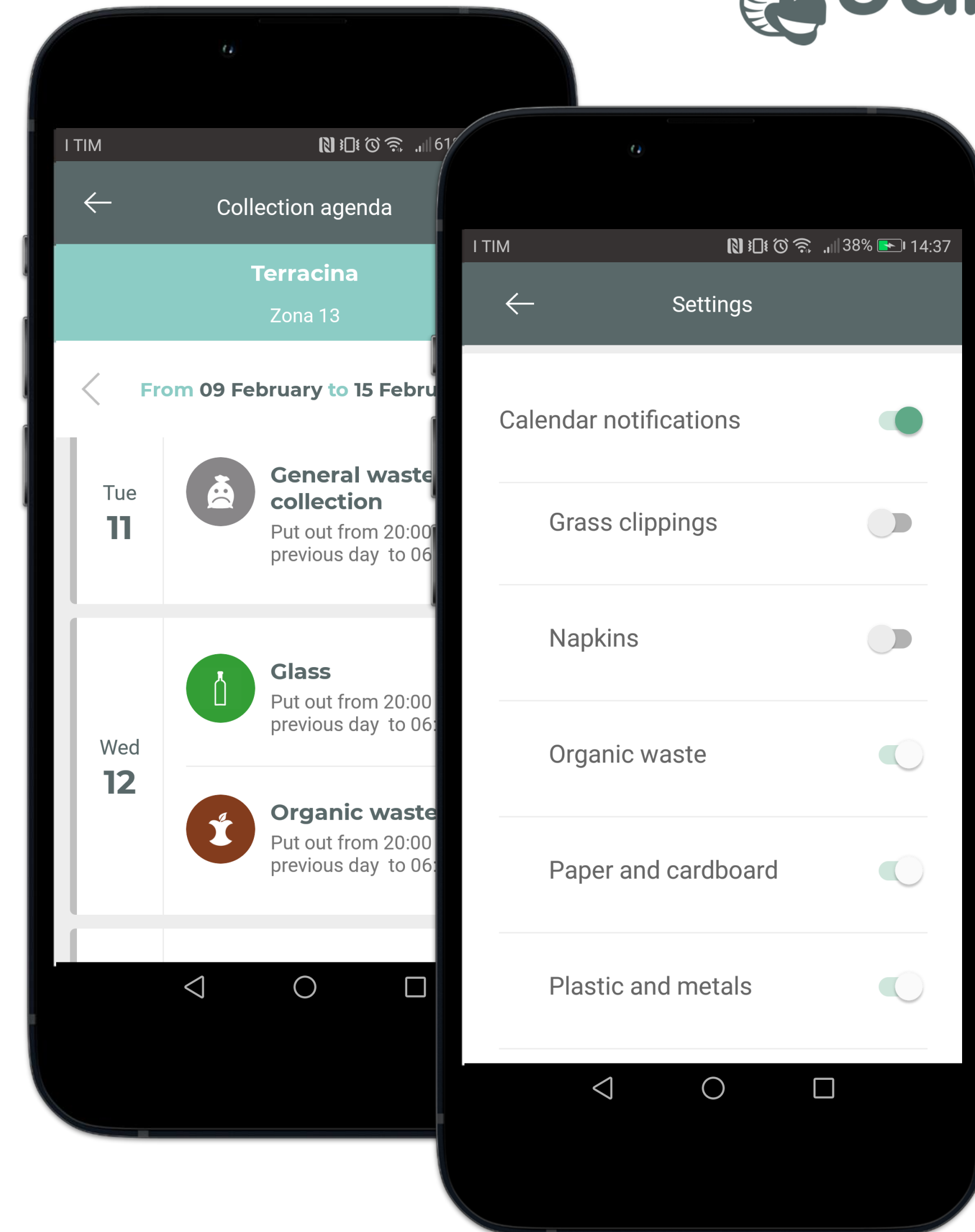
Calendars



They remind you of days and times for waste collection



You can activate **push notifications** as reminders



How can Junker **help** you?

Messaggges

Send **messaggges** and news about:



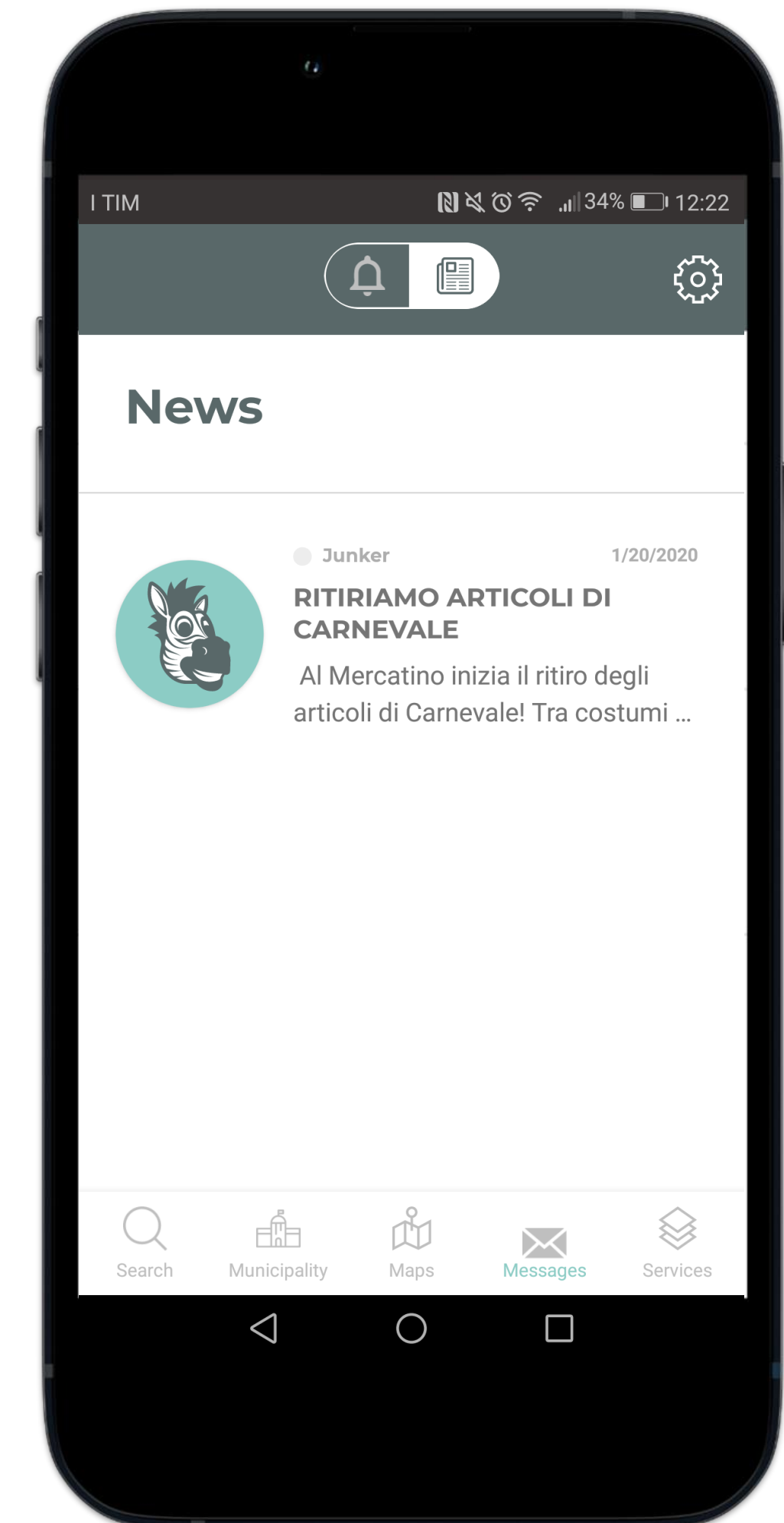
Special waste collections



Changes to the collection calendar



Information and **educational content**
about circular economy and sustainable
practices



Junker for education and increasing awareness



Quizzes



Communication campaigns



Communication for green events



Rewarding



Cooperation with national consortii



Direct messages to citizens



Surveys

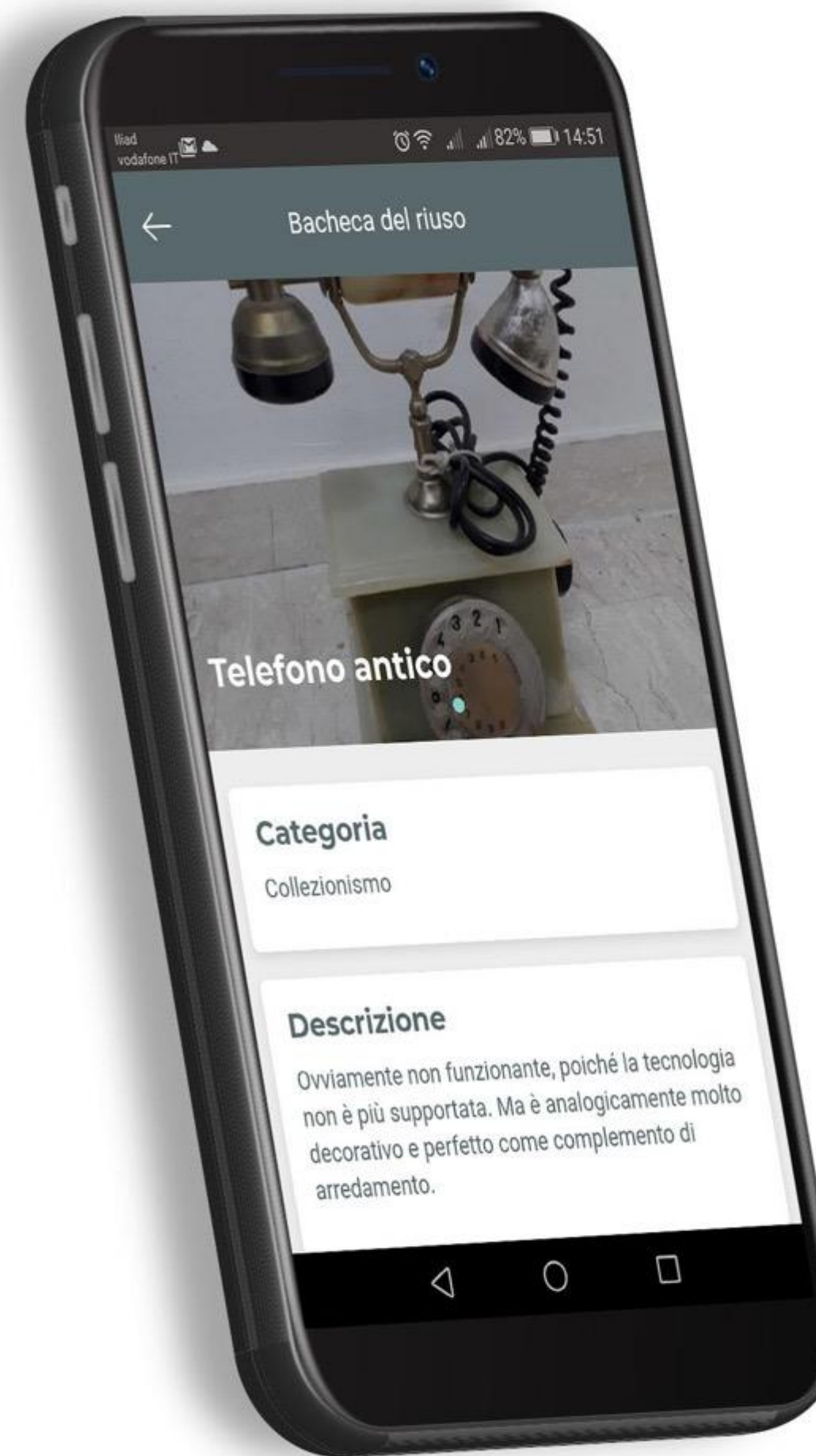
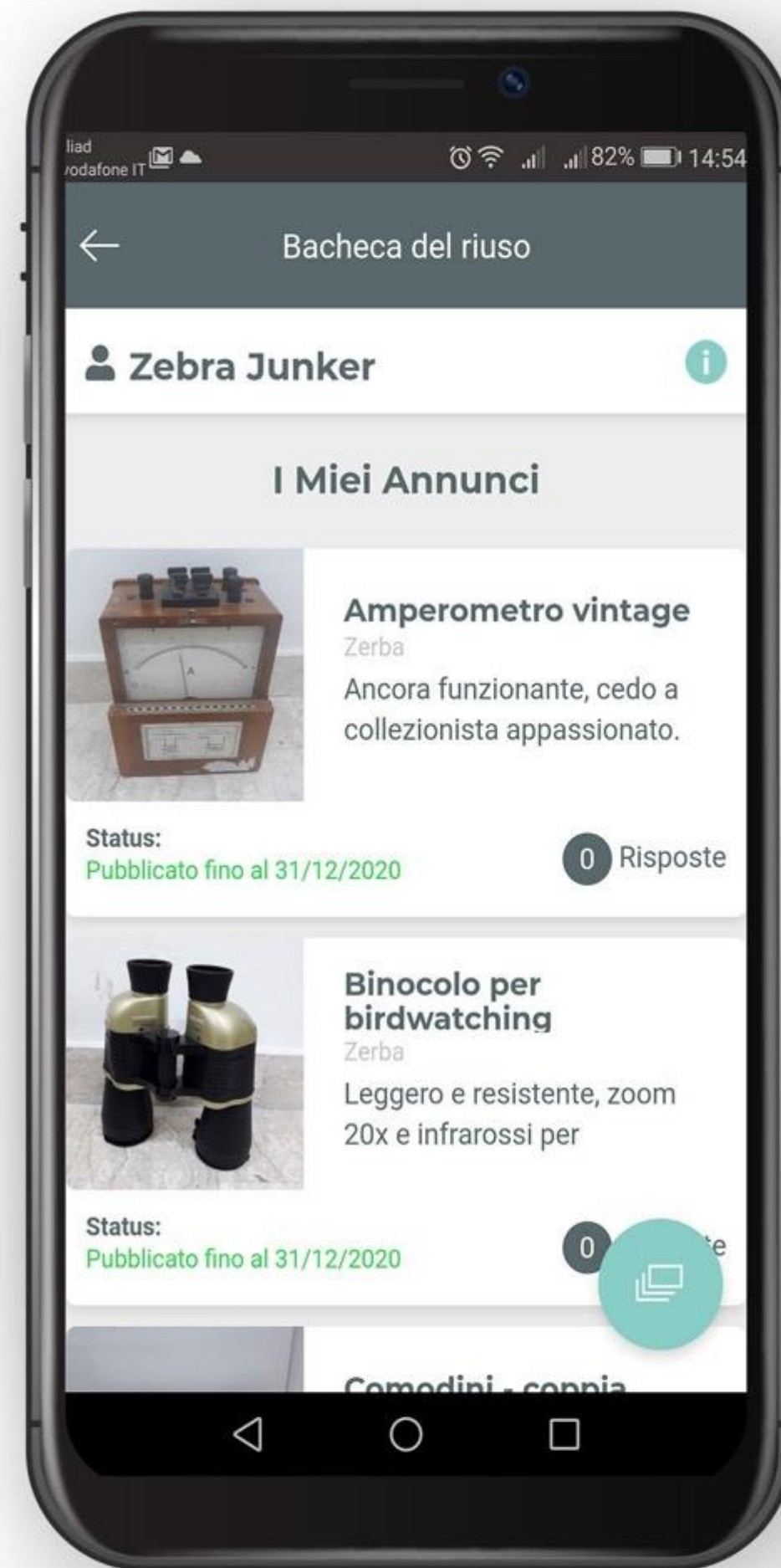
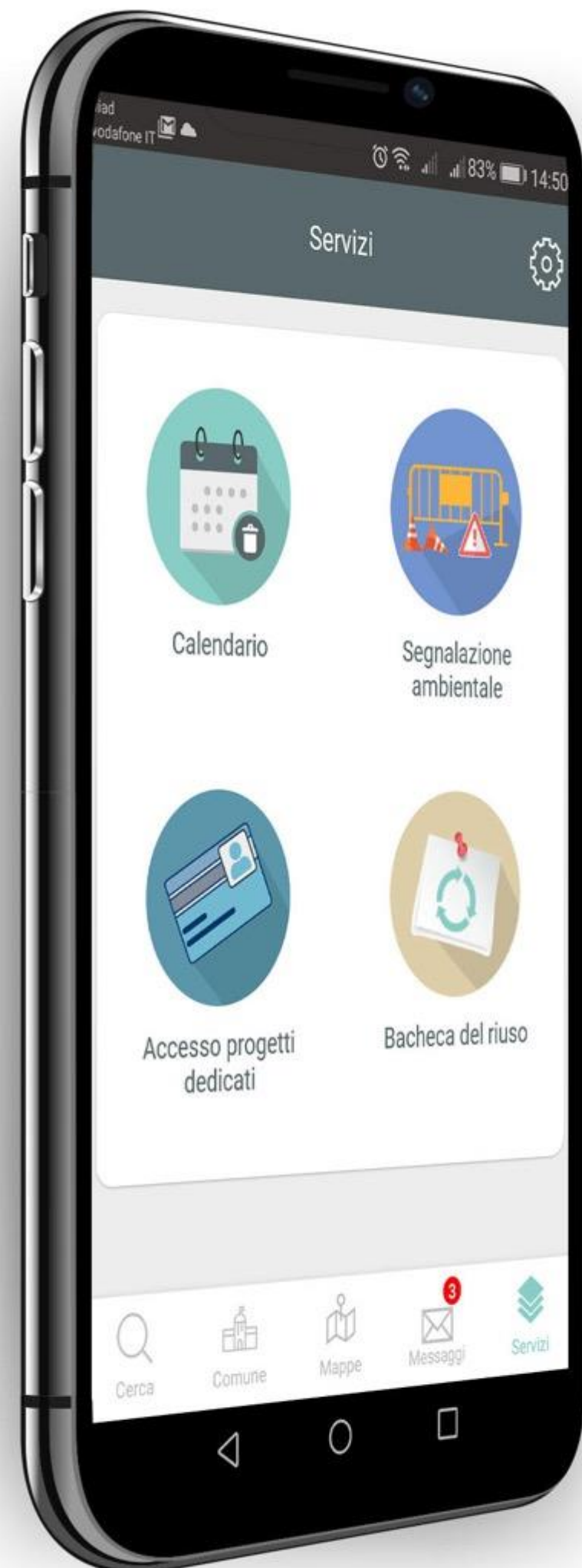


Debuking of fake news about waste sorting



Communication on reuse and sharing

Much more than waste sorting: the Reuse Board



One of the pillars of
the Circular Economy:

REUSE



The **Reuse Board in Junker app** allows users of a Municipality to **freely exchange items** they do not use anymore, in order to save them from landfill or incineration!

(very popular for university students, for children items and/or sport items)

Sustainable **tourism**: Junker speaks **11 languages!**

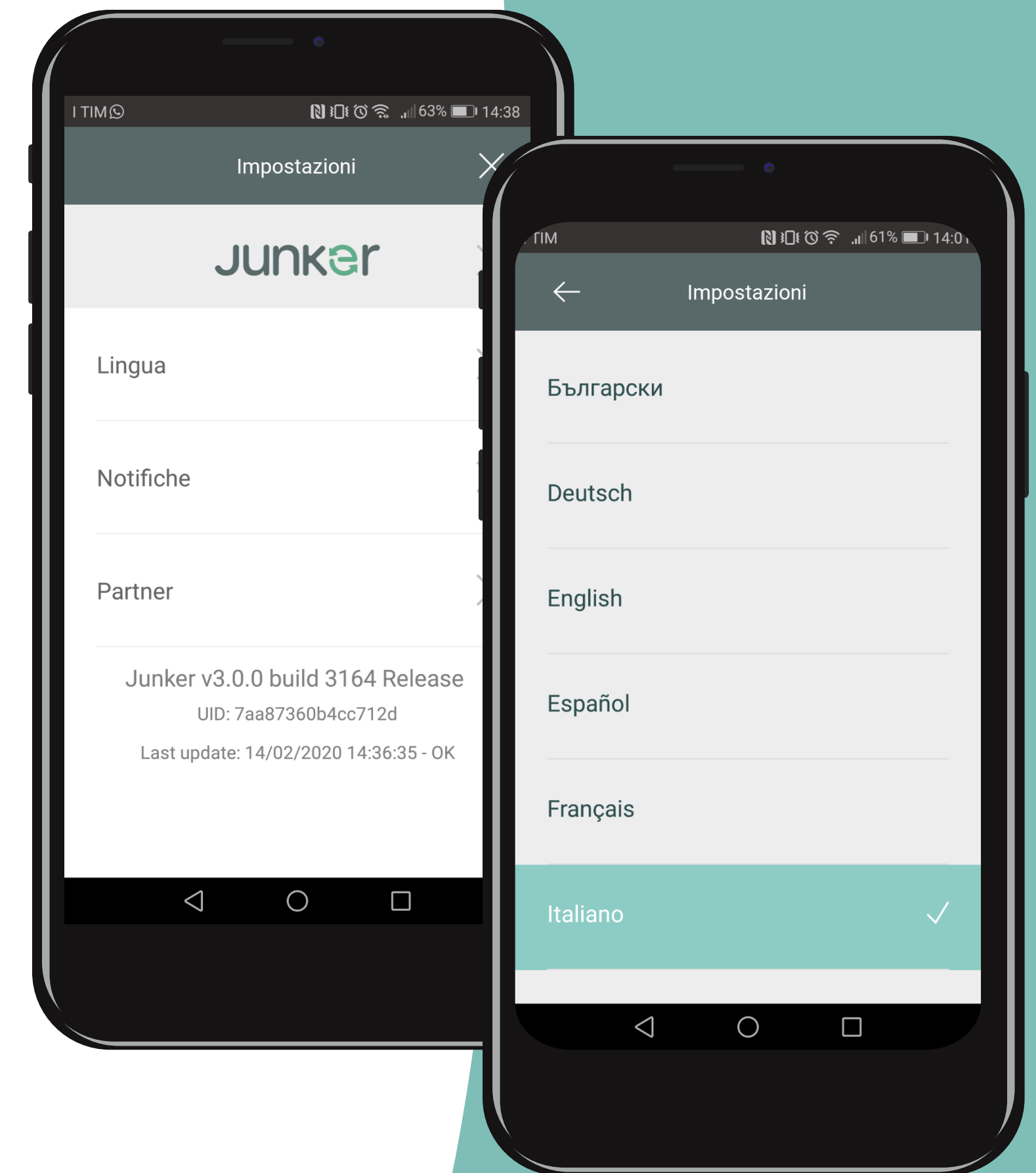
Any doubt on
waste sorting?
Try Junker app!



The app **identifies every product**
and tells you **how to sort it!**

Fully translated in **11 languages**, to the benefit of **TOURISTS** and **FOREIGN COMMUNITIES:**

English, French, German, Spanish, Italian, Chinese, Russian, Ukrainian, Bulgarian, Romanian, Slovenian



Accessibility and Empowerment

Fully accessible for **VISUAL IMPAIRED** or **BLIND** people to empower them like any other citizen to be an engine of the **Circular Economy!**



Our numbers in Italy



1,8 million

Classified products



60 million

Searches in app in the
last years



500k

Products reported by
users

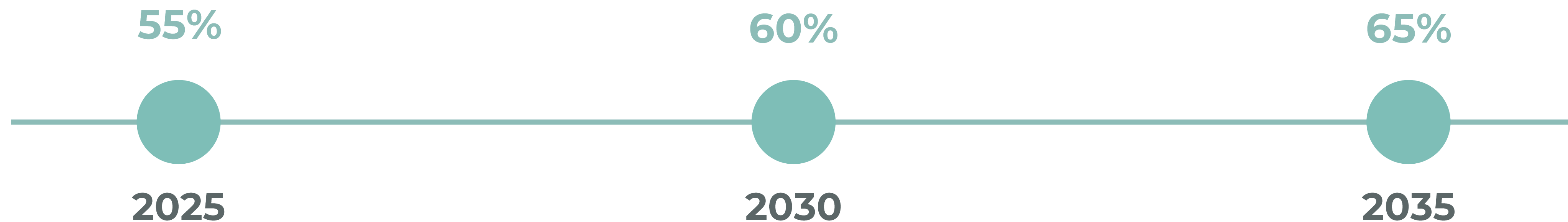


1800

Italian municipalities
in our network

JUNKER helps municipalities meet the **EU targets on waste...**

EU target for **recycle of urban waste**



EU target for **recycle of packaging waste**



...and the Sustainable Development Goals of the UN Agenda 2030



Sustainable communities



Responsible consumption



Protect the planet



Fight climate change with Junker App



It corresponds to 2.435 Km less by car*



* petrol-powered car with medium consumption

DOWNLOAD JUNKER APP AND HELP FIGHTING CLIMATE CHANGE



Junker fights Climate Change

By using Junker, you can sort waste better, **produce less residual waste**, and therefore **reduce your emissions of CO₂** equivalent (due to residual waste treatment)



Find us on

@junkerapp



www.junkerapp.it



comunicazione@junkerapp.it

Download the app from the **Store**
and start scanning products!



Any doubt on
waste sorting?
Try Junker app!



The app **identifies every product**
and tells you **how to sort it!**

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junkerapp.it



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